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Repair & Protect

The makers of Sensodyne, specialists in dentine hypersensitivity, have launched the new Seneodnye Repair & Protect 2-in-1 toothpaste. This exciting new variant within the Sensitive range not only delivers clinically proven clinically proven pain relief from the pain of dentine hypersensitivity but also goes beyond pain treatment to help repair exposed dentine, providing substantive protection against future attacks.

Clinical studies have shown that a five per cent fluoride formulation is effective in preventing the pain of sensitive teeth. Nuovem® builds a reputation for repairing and protecting exposed dentine and within the tubular. This layer, formed by Seneodnye Repair & Protect, uses the natural buffer capacity of dentine and hydroxyapatite to help patients with sensitive teeth achieve full protection from pain with twice-daily brushing.

Samples of Seneodyne Repair & Protect and further information about Nuovem® technology are available to your GDC-registered competitors by visiting www.gsk-dentalprofessionals.com.

Kenny Iwan
The London Centre for Implants & Dentistry Ltd

Simply Excellent

The Simply Excellence® Implant Year Course, led by Dr Kenny Iwan and Dr Sanjay Sethi, will begin on October 7, 2011 and finish July 12, 2012. The course equips practitioners with the skills they need to incorporate this fascinating field of dentistry into their own personal practice and effectively.

Currently one of the country’s most hands-on implant training courses, the Simply Excellence® Implant Year Course enables attendees to treat at least one patient of their own from start to finish and to observe all the treatment stages of their colleagues.

As well as learning the essential theory behind modern surgical and prosthetic implantology, practitioners will also become skilled at accurate diagnosis, planning, communication and patient management. Guest speakers will also be invited to share their knowledge on equipment, marketing, medical legal issues and key practical skills.

As a gesture of thanks for attending their course, Dr Iwan and Dr Sethi also offer all attendees free consultation and treatment of at least one tooth at no extra charge for one year afterwards. For details and to book contact rani@iwan.co.uk. For information on referring to Dr Iwan, call 020 7224 1466, e-mail kenroy@iwan.co.uk or visit www.iwan.co.uk.

Deliverable benefits in implant dentistry

Newly launched Oral-B Pro- Expert toothpaste provides its extensive health benefits with the joint heritage of two major companies: 3M™ ESPE & Gamble and Oral-B™ with decades of steady research and clinical development.

The all-in-One Oral-B Pro-Expert toothpaste delivers its deliverable benefits against gum problems, plaque, cavity, calculus formation, dental hypersensitivity, staining and bad breath from all the above exposed dentine and within the regardless of size. The “Enamele™” brand delivers sophisticated styling, optional patient access and exceptional patient comfort without compromises.

For questions regarding this new product, please contact the Peterson Health Group. 01594 833027, sales@petersonlid.co.uk or visit midmark.com/engalvance.

Under Armour Performance Mouthguard™ (UAMP™) is now available from

Under Armour performance mouthguards and performance mouthguards are designed to help your players reach their full potential. The unique Armour® Pro-Wedge™ found in many Under Armour mouthguards and mouthguard prevents teeth from clenching and pivots the jaw forward, releasing pressure on the temporomandibular joint (TMJ). This, in turn, enables spontaneous or those facing stressful situations to benefit from: - Reduced coronal production and lactic acid buildup - Improved overall physical strength and stamina - Improved athletic performance and mental focus

Currently worn by hundreds of professional athletes throughout the US and Europe, as well as those who face high-stress situations, such as: football, Under Armour Performance Mouthguard™ is fast becoming the mouthguard of choice for those looking to gain an edge in their performance. Custom-fitted by dentists and extremely comfortable to use, UAMP offers a unique and exciting product to suit a wide range of patients and situations. For more information on Under Armour Performance Mouthguard™ call 01435 872166 or email armourmouthguard@mylild.com.

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